



केन्द्रीय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती

CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE
AN AUTONOMOUS INSTITUTION REGD. BY THE GOVT. OF NCT OF DELHI UNDER ITA 1882 GOVT. OF INDIA
REGD. BY NCS-MINISTRY OF LABOUR AND EMPLOYMENT, GOVT. OF INDIA
REGD. AT MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSME), GOVT. OF INDIA
An Autonomous Organization works for IT, HRD & Literacy

भारत सरकार पंजीकृत. Advance Digital Marketing Training

Description

This digital marketing course aims at covering the key concepts of digital marketing and advertising, and is meant for those who want to involve themselves in digital strategies at their current organization, or are looking for a shift in their career. The digital marketing advanced program provides activities that are essential to plan and implement digital marketing plans. Upon completing this digital marketing course, the participants will thoroughly be able to understand various activities and channels involved in the digital marketing process to create, manage, and implement a strong and effective digital marketing strategy.

Course Content

- Search engine optimization
- Search engine marketing
- Social media marketing
- Email marketing
- Web analytics

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