केन्द्रिय शैक्षणिक एवम् तांत्रिक माहिती संशोधन समीती
CENTRAL EDUCATION & INFORMATION TECHNOLOGY RESEARCH COMMITTEE
AN AUTONOMOUS INSTITUTION REGD.BY THE GOVT. OF NCT OF DELHI UNDER ITA 1882 GOVT.OF INDIA
REGD.By NCS-MINISTRY OF LABOUR AND EMPLOYMENT GOVT.OF INDIA
REGD. AT MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES(MSME),GOVT.OF INDIA
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Advance Diploma in Event Management

Advanced Diploma in Event Management is a Management course. Event managers combine facets of project management with elements of marketing and coordination in arranging a variety of exciting events, from conferences to sports games, festivals to fundraisers. The course will equip graduates with the necessary tools to allow them to manage an event from proposal to completion stage. This will include preparing an event proposal, becoming familiar with the statutory obligations required to host an event and being able to critically evaluate whether an event is successful or not.

Advanced Diploma in Event Management Syllabus

Syllabus of Event Management as prescribed by various Universities and Colleges.

Sem. I	
Subjects of Study	
Leisure Marketing & Advertising	
Event Concepts	
Event Planning	
Costing & Budgeting	
Business Communication	
Hospitality & F&B	
Sports Management	

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Business Quantification
Brand Managemen
Sem. II
Team Management
Proposals & Sales
Public Relations
Sponsorship & Endorsement
Media Studies
Event Production
Research Methods
Event Design & Themes
Internship